



Date issued: - 26 June 2007

### **Public Trustee appoints communications consultant**

Public Trustee, Catherine O'Loughlin today announced the appointment of Rann Communications as Communications Consultants to the Public Trustee.

Rann Communications, of Grenfell Street, Adelaide were selected following a tender process.

Ms O'Loughlin said the work of Rann Communications will balance staff marketing and communications skills to help position Public Trustee as the provider of choice for wills and estate services in South Australia.

Rann Communications will provide advice and assistance in issuing media releases and responding to short-term media requests and media coverage of the organisation in metropolitan, regional and electronic media.

The appointment is for 12months to 26 June 2008.

For more information contact: Cath O'Loughlin  
Public Trustee  
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